

Berlin, February 2022

## PRESS RELEASE

## BE SOOPER - electric get to gathering: 12.-14. May at FEZ-Berlin

The international trade fair for electronic musical instruments will take place in spring again; the presale for **SUPERBOOTH22 and SOOPERgrail** starts today.

After the Corona troubles, **SUPERBOOTH22** shows itself clearly developed for the anniversary event. At the trade fair with festival character there will be deep insights into the professional world of electronic music and its instruments, their application and development, as well as workshops for students and young people.

Over three full days **SUPERBOOTH22** presents itself in a new scale and with a special atmosphere. The area surrounding the **FEZ-Berlin** offers outdoor exhibition tents, bungalows, concert and presentation stages in the spacious park area. So far, 150 exhibitors showcase electronic musical instruments and everything else needed for handmade and electronic music in the main building and around it. For the first time, there will also be **SOOPERgrail** as an independent trade fair dedicated to the art of guitar building.

The founder HerrSchneider on this:

"Last September's SUPERBOOTH21 was described by all participants as the best yet, despite a lower number of visitors. We want to reflect on this again for our anniversary and would like to surpass it. The possible expansion to a trade fair for other (musical) instruments at the Berlin location holds great potential: Techno and electronic music continue to be our basis, but the respectful mixing with the craft of other professions opens many new doors."

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Some manufacturers have already demonstrated last year how the creative exploration of the border areas between guitars and complex electronic applications can open up new horizons. The guitar fair **SOOPERgrail** has its own stage for concerts and presentations inside, offers its guests access to the shared seaside stage along with a catering area on the lawn and free access to other events in the park area. Guests of **SUPER-BOOTH22** are also and explicitly welcome at **SOOPERgrail**. Of course, only the **SUPER-BOOTH22** ticket is valid for the so far much larger exhibition area of SUPERBOOTH22.

The presale for **SUPERBOOTH22 and SOOPERgrail** starts online today. Due to the pandemic, the ticket contingents remain limited for the time being, all tickets are valid for the respective trade fair areas and event days without restrictions from 10 am to 7 pm as well as for the evening program. For simplification, any type of special and trade visitor tickets have been omitted.

## SUPERBOOTH22 // 12.-14. May 22:

One-day Ticket	35 EUR, discounted 25 EUR (THU, FRI, SAT)
Three-day Ticket	90 EUR, discounted 70 EUR (THU, FRI & SAT)
SOOPERgrail // 13. & 14. Maiy 2022:	
One-day Ticket	18 EUR, discounted 15 EUR (FRI or SAT)
Two-day Ticket	30 EUR, discounted 25 EUR (FRI & SAT)

- The aforementioned discounts apply to the unemployed, students, pupils, physically or mentally impaired upon presentation of the appropriate proof at the entrance to the event.
- Until further notice, access is subject to compliance with the usual 2G+ rules, it is assumed that there will also be a mask requirement on the premises. In case of non-compliance, we reserve the right to expel guests from the premises without refunding the ticket price after issuing an appropriate warning.
- All tickets will be personal and subject to compliance with the applicable regulations.
- Until further notice, tickets will only be sold in advance and online.
- In the event of a pandemic-related postponement or necessary cancellation of the event, tickets will remain valid until the last planned alternative date in September 2023.

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